

CURRICULUM VITAE (January 2024)

Name and Address	<p>PROF. ENG. MASSIMO MERLINO Ausekla Iela 2/13 LV1010 Riga, Latvia</p> <p>Mobile +39 345-8411669 E-mail: massmerlin@gmail.com</p>
Born	Trieste, 1940/05/ 31st
Education	Master in Chemical Engineering, Economics bachelor, Genoa University, Italy.
Languages	English, German, Spanish, French.
Work experiences	<p>Entrepreneur promoting business in Europe, in Riga from May 2023, taking care of Horizon European project GET, analysing opportunities for innovative products and services.</p> <p>Free lance consultant in Strategy, Logistics, Change management.</p> <p>From 2008 till today, Chairman of Nanto Protective Coating, nanotech chemical company, Rome.</p> <p>Member of the Board of Consortium IBC, Engineering firm, Forlì.</p> <p>From 2019 to 2022 Chairman of ARC Group, financial company, London.</p> <p>From 2012 to 2018 Chairman of CIS Bank in San Marino Republic.</p> <p>From 2007 to 2010 General Manager in Italy of the French consulting company SIA Conseil.</p> <p>From 2002 to 2004 Partner of SOGES, Italian Consulting, responsible of ICT Division, Turin.</p> <p>From 2002 till today he promoted new start up, Bioman and Biopaint in biotech, Nanto in nanotech, Sirecled in led lamps.</p> <p>From 1996 to 2002 he has developed and implemented Strategies of geographical and Biotechnological diversification for a sugar manufacturer Italian Group SFIR, designing and creating Biosfir, today Biosphere start up.</p> <p>From 1986 to 1995 he has been International Partner of Andersen Consulting, where he founded and managed in Italy and Europe the Change Management Division, among projects, Sandoz (CH), ICA (SW), INPS and Ilva in Italy.</p> <p>From 1976 to 1986 he has founded and managed the first Italian consulting Company in Logistic, Praxis Management, among clients Zanussi, Fiat Group, and Unilever Italy.</p> <p>From 1970 to 1976 he has been consultant and then Managing Director of the Italian Consulting Company Praxis Calcolo, operating in Operations Research and ICT, among the clients Fiat Auto, ENI, Olivetti.</p> <p>From 1965 to 1970 he has been Operation Research analyst in planning studies for ERG and Mobil Oil, refining companies.</p>
University	<p>From 1987 till 2000 he has been Associate Professor of Economics and Business Administration at Udine and Genoa University, Managerial Engineering Faculty.</p> <p>At Bergamo University from 2001 till 2010, he has been teaching Business Administration, Technological Change, Entrepreneurship.</p> <p>At San Marino University from 2012 till 2023 he has been teaching Finance for Innovation in Managerial Engineering Faculty.</p> <p>He was teaching Strategic Marketing in Ventspils Augustskola, Latvia, 2011.</p> <p>He was teaching Global Economy in TSI University, Riga, Latvia in 2023.</p>
Associations	<p>Chairman of the Italian Association of Operations Research from 1982 to 1987.</p> <p>Chairman of the Italian Associations of management consulting firms and professionals, ASSCO and APCO from 1980 to 1982. Member of AILOG (Logistics) and AIIG(Management Engineering).</p>

Founder and member of the Board of Assochange, Italian Ass. Of Change Management, 2004.

Publications

Author of more than 100 papers on Italian and international reviews, he wrote also many books:

Il Controllo Direzionale – Etas -1976

Logistica Aziendale – Etas - 1980

Europeople – Sole 24 Ore 1- 992

La Formazione Separata – Sole 24 Ore -1995

L'Economia delle 24 ore – Olivares - 2000

Percorsi di Cambiamento - Guerini - 2007

Talenti per il futuro - Sole 24 Ore – 2009

Geopolitical Notes – Amazon - September 2021

Founder and Director of the management review Logistica Management, from 1982 to 2017.